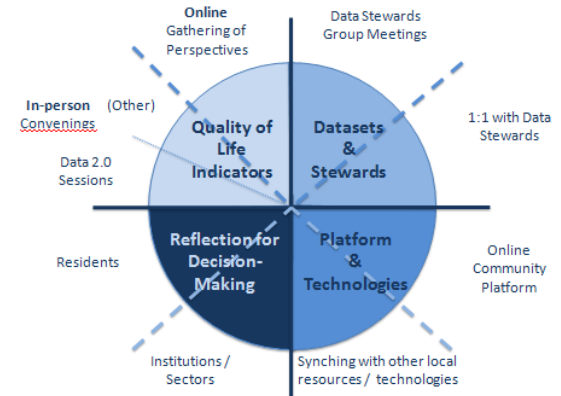




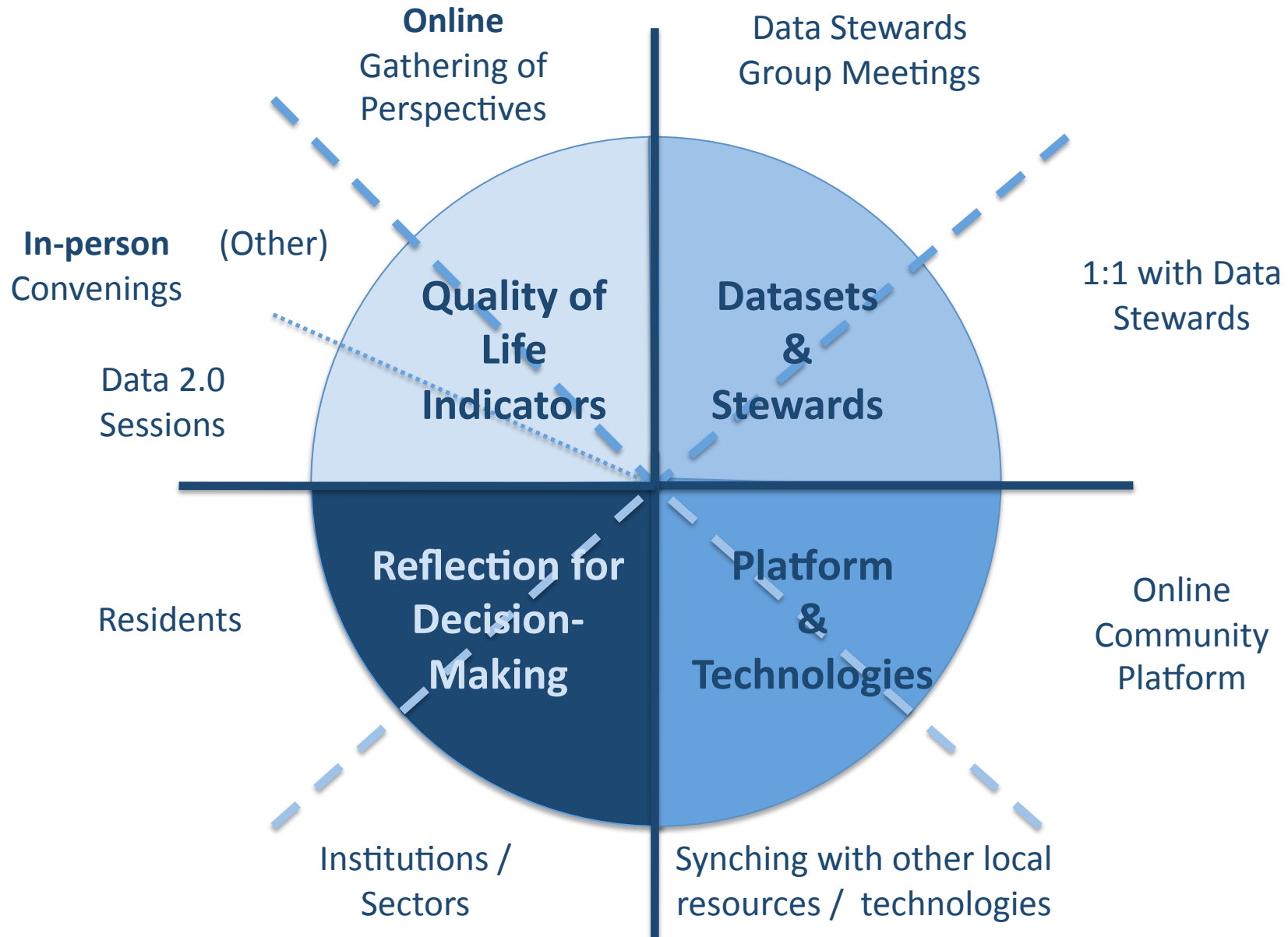
Monthly Meeting  
August 29, 2012

# Agenda



- Introductions
- ONLINE PLATFORM
  - Status update on platform being developed with Urban Institute
  - Review of online platforms from other communities
  - Clarification of timeline for community decision-making re: platform dev
- DATASETS
  - Review of data contributed so far & data in cue for conversion / contribution
- CLARIFYING QUALITY OF LIFE INDICATORS
  - Update on Community Data 2.0 sessions
  - Life is Good video story-gathering
- REFLECTION
  - Neighborhood Expo
- Announcements – Next Meeting, Other Info?

# Developing a Community Data Platform



# Online Community Data Platform


<http://nccsweb.urban.org/communityplatform/sarasota>

The screenshot shows the 'Sarasota Community Platform' website. At the top, there is a navigation bar with five tabs: 'Our Community', 'Maps', 'Organizations & Places', 'Knowledgebase', and 'Shared Resources'. Below the navigation bar, the main heading reads 'Welcome Home, Sarasota County!'. In the center of the page is a large image of a brown doormat with the word 'WELCOME' printed in bold black letters. Below the doormat, there is a paragraph of text explaining the website's purpose: 'This website exists as a way for all of us who live and work here in Sarasota County to share what we know about this place we call home. Each neighborhood is unique and together across neighborhoods we create a community that is forever growing, changing and evolving. The more we know and understand about the place where we live -- from many different vantage points -- the better we can discover and pay attention to what matters, and respond in ways that make a meaningful difference for our own neighborhoods, and for our broader shared community.' Below this text, it says 'Here's how it works:' followed by a bulleted list of instructions: '• To enter the web portal that connects with your neighborhood, scroll through this list or click on the map.', '• If you don't see your neighborhood listed or highlighted, click here to define the boundaries and create a portal to your neighborhood.', and '• If you are interested in exploring information about your city or our county as a whole, first choose a neighborhood through which to connect. Once you find yourself in a neighborhood, you'll have an opportunity to zoom out from there.' Below the list is a map of Sarasota County, Florida, showing major roads, parks, and neighborhoods. The map is overlaid with a grid of colored rectangles representing different neighborhoods. At the bottom of the screenshot, the browser's address bar shows 'sarasota/ourcommunity' and the Windows taskbar is visible with several open applications.

**Sarasota Community Platform**

Our Community | Maps | Organizations & Places | Knowledgebase | Shared Resources


## Welcome Home, Sarasota County!



This website exists as a way for all of us who live and work here in Sarasota County to share what we know about this place we call home. Each neighborhood is unique and together across neighborhoods we create a community that is forever growing, changing and evolving. The more we know and understand about the place where we live -- from many different vantage points -- the better we can discover and pay attention to what matters, and respond in ways that make a meaningful difference for our own neighborhoods, and for our broader shared community.

Here's how it works:

- To enter the web portal that connects with your neighborhood, scroll through this list or click on the map.
- If you don't see your neighborhood listed or highlighted, click here to define the boundaries and create a portal to your neighborhood.
- If you are interested in exploring information about your city or our county as a whole, first choose a neighborhood through which to connect. Once you find yourself in a neighborhood, you'll have an opportunity to zoom out from there.



sarasota/ourcommunity

# Community Discernment

On September 17<sup>th</sup>, we will decide as a group whether it makes most sense for our community to:

- **Invest further in a partnership with the Urban Institute** to develop an online data platform;
- **Contract with another national partner** (instead of the Urban Institute) to continue developing an online data platform;
- **Create a locally grown** online data platform without a national partner;
- **Defer decision-making** to allow for enough time to see how the preliminary online data platform developed in partnership with the Urban Institute “comes to life” and gets used by people throughout Sarasota County; OR
- **Cease efforts altogether** with regard to the development of the Community Data Collaborative and corresponding online data platform.

# THE DILEMMAS

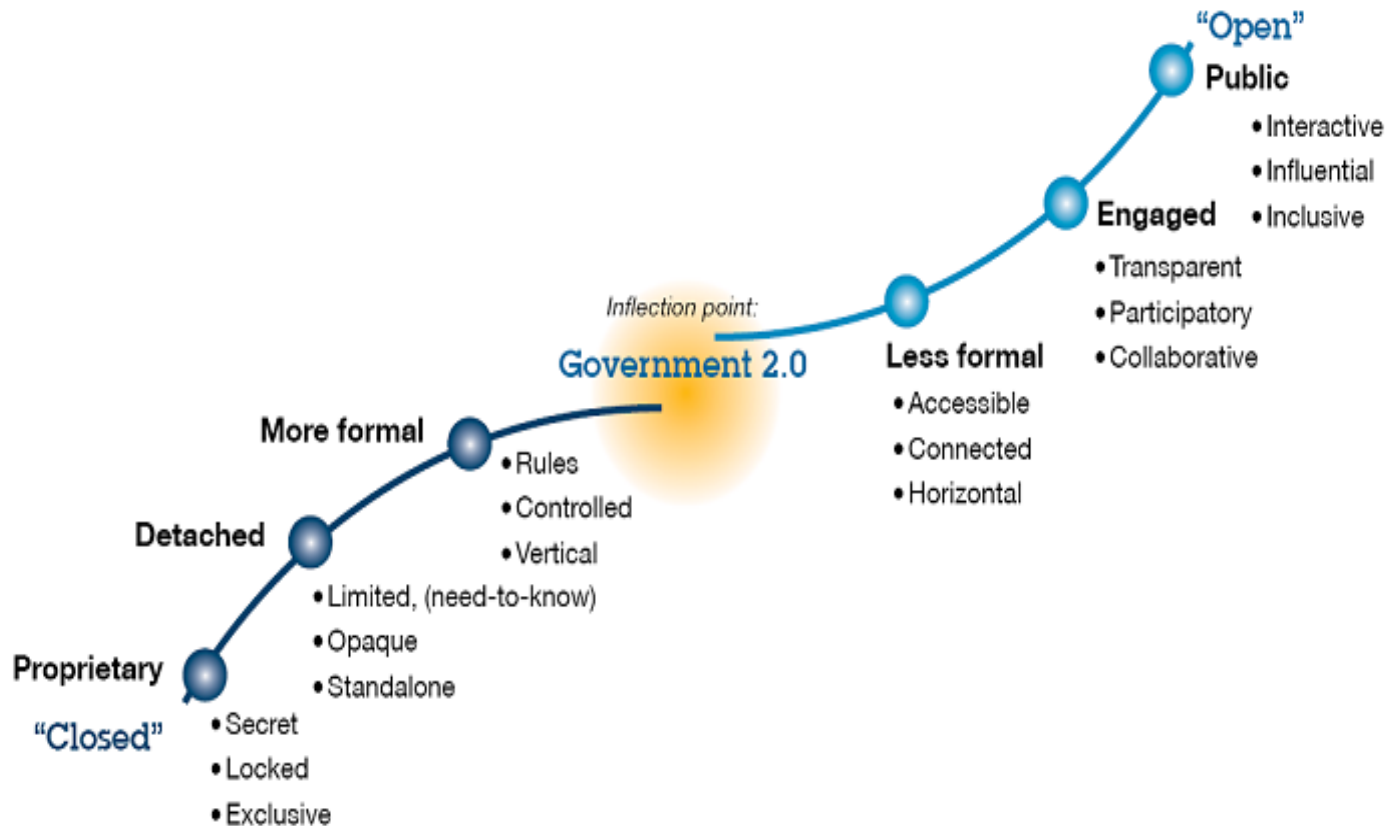
What needs to happen so that neighborhood-relevant local data is contributed?

Who will serve as the primary facilitator / coordinator of the Community Data Collaborative and corresponding Online Data Platform after September 2012?

# Criteria for Primary Facilitator / Coordinator

- Relevant Expertise
- Availability
- Philosophy
- Theory of Community Change

# Criteria for Primary Facilitator / Coordinator



Source: IBM Institute for Business Value

Figure 1: The patterns of behavior and underlying principles span a range of styles of public administration.



# Platform Comparisons

See August 8 email with spreadsheet:

- Name / Website
- Host / Partners
- General Description
- Included Indicators (with emphasis on neighborhood scale)
- Smallest Geography
- Data Frequency
- Data Visualization Features
- Interactive Features
- Other Noteworthy Aspects

# CLARIFYING QUALITY OF LIFE INDICATORS

## **Data 2.0 Workshops**

Data 2.0: Sarasota

August 16 at Robert L Taylor w City of Sarasota

Data 2.0: An Older Adults' Perspective

August 24 at SCTI (tentative) w CtC

## **“Life is Good” Community Videos**

# REFLECTION ON COMMUNITY DATA

**Neighborhood Expo**



featuring neighborhoods throughout  
Sarasota County

Thursday, September 13  
6:00 – 8:30 p.m.  
Historical Society of Sarasota County  
1260 12<sup>th</sup> Street, Sarasota

<b>Featured Neighborhoods</b> 6:00 – 6:30; 7:30 – 8:30	<ul style="list-style-type: none"><li>Featured neighborhoods will share maps, photos, stories, &amp;/or other materials to provide a glimpse of what life is like on the block, including:<ul style="list-style-type: none"><li>IGNITE presentations (20 slides narrated in 5 minutes)</li><li>Local dishes from each neighborhood</li></ul></li><li>Neighborhoods will include South Safford (North Port), Central Coconut &amp; Sepphie Shores (Sarasota), Sawgrass (Venice), South Fruitville (unincorporated Sarasota County), and more!</li></ul>
<b>Resident Community Changemaking</b> 6:30 – 7:30	<p>The Resident Community Changemakers will describe:</p> <ul style="list-style-type: none"><li>CHANGES they have noticed in their home neighborhood,</li><li>ACTIVE EFFORTS to effect change,</li><li>INITIATED development, and</li><li>IMPLICATIONS for our broader community.</li></ul>
<b>Local Community Commentators</b> 7:00 – 7:30	<p>Hear thoughtful critiques from a panel that includes:</p> <ul style="list-style-type: none"><li>Edin Bryce, Off Chamberlain neighbor &amp; Community Outreach Manager, City of North Port</li><li>Estine Myrick, Lime Lake neighbor &amp; Grassroots Leadership Initiative fellow</li><li>Jane Gregg, Park East neighbor &amp; Neighborhood Services Manager, Sarasota County</li><li>Jane Krachner-Taccilo, Hudson Bayou neighbor &amp; immediate past president of the Historical Society of Sarasota County</li></ul>

Please contact Allison Fife at [afife@scopecentral.org](mailto:afife@scopecentral.org) or 941.345.8731 to RSVP and/or to host a table featuring your neighborhood.

Everyone who believes in the power of resident-led community changemaking is invited to attend.

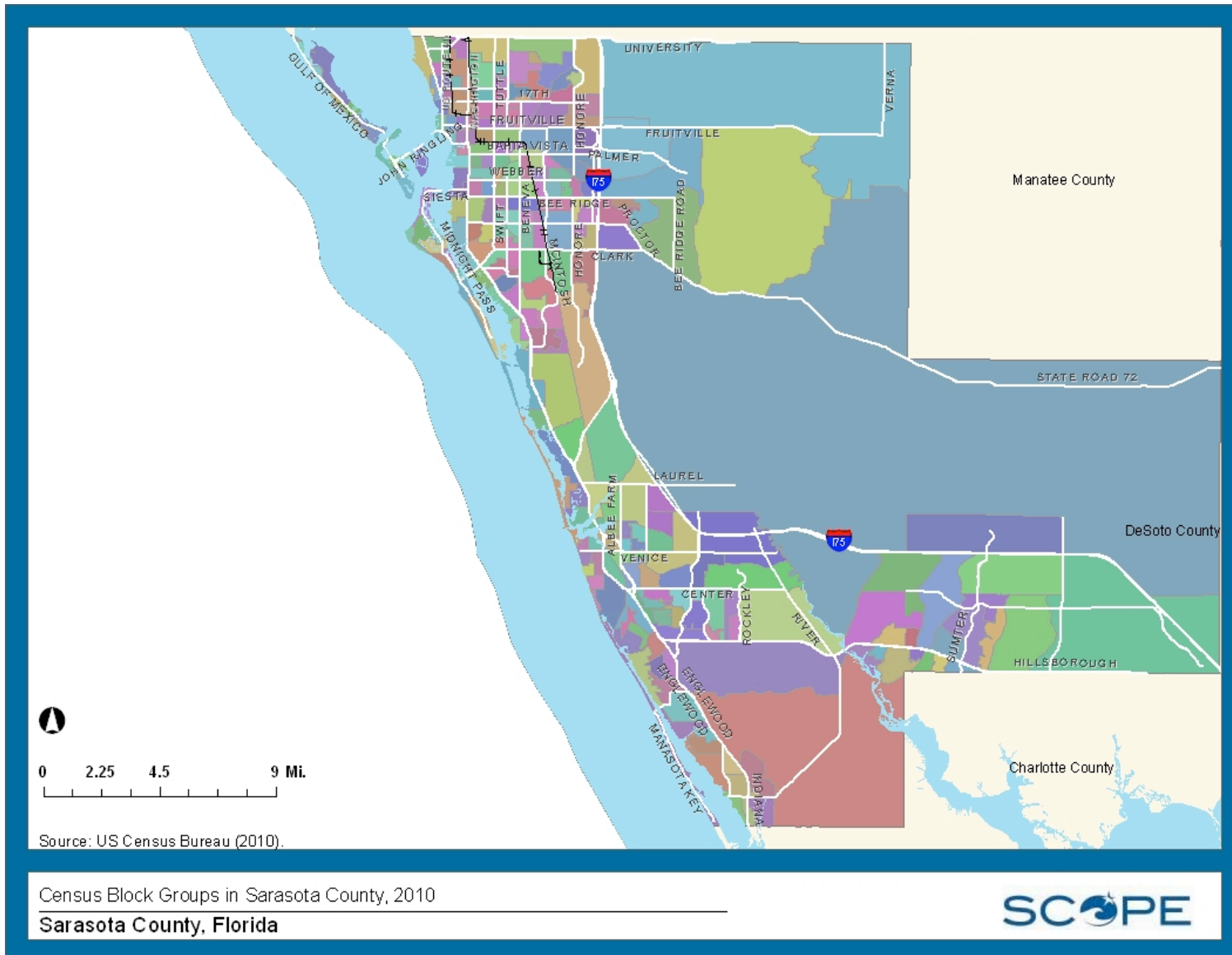
cohosted by:  neighborhood scavenger hunters  

•Resident Community Changemakers

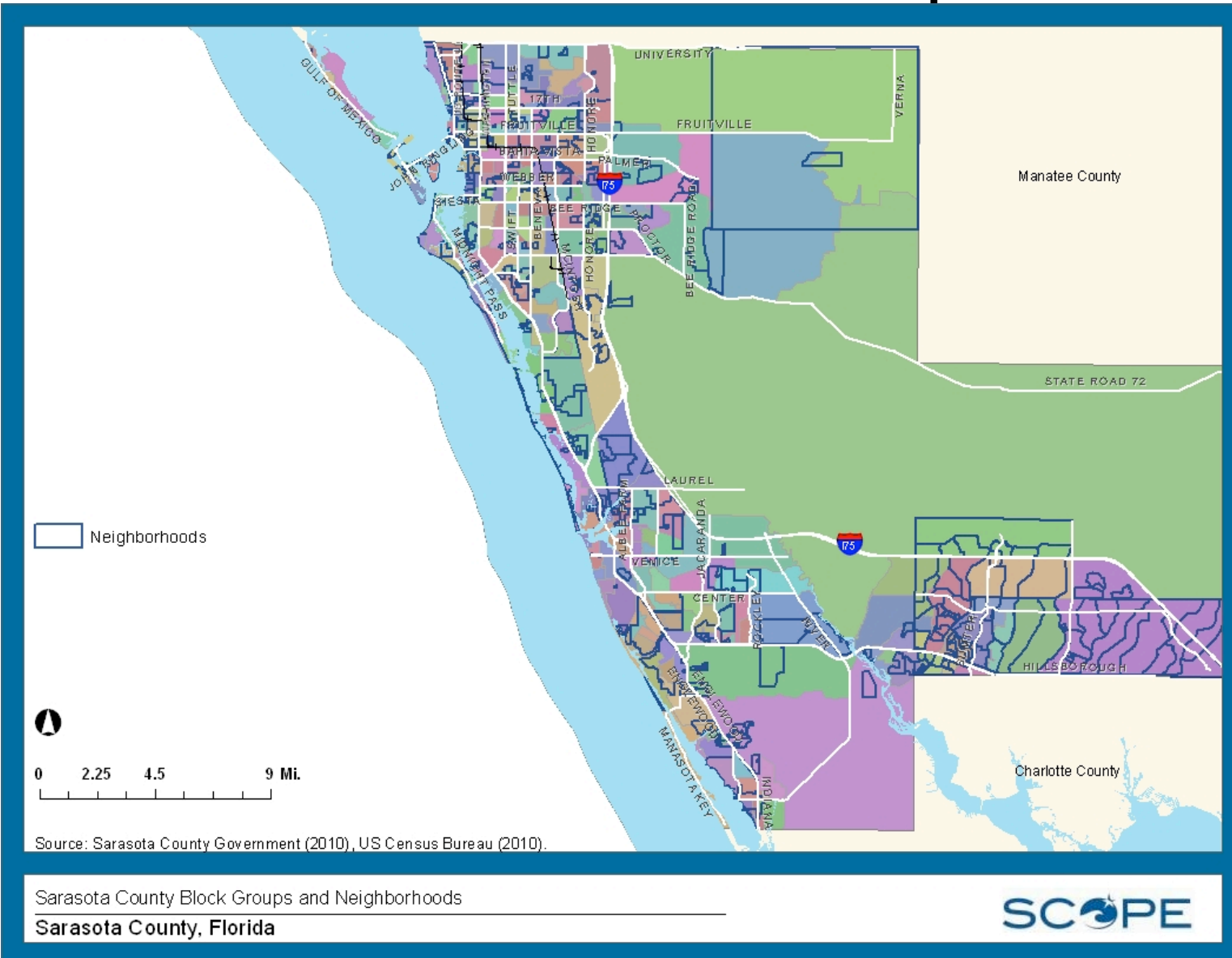
•“Just-in-Time” Opportunities for Reflection

# Final Announcements

# Alternative to Neighborhoods: Census Block Groups



# Alternative to Neighborhoods: Census Block Groups



# Online Community Data Platform

To find out more about life here, click on any of the following:

Create Asset

- Who are we?
- What boundaries include us?
- What's life like here?
- How are we doing?
- What have we got?
- What's going on?
- What if?

Google

Internet 75%